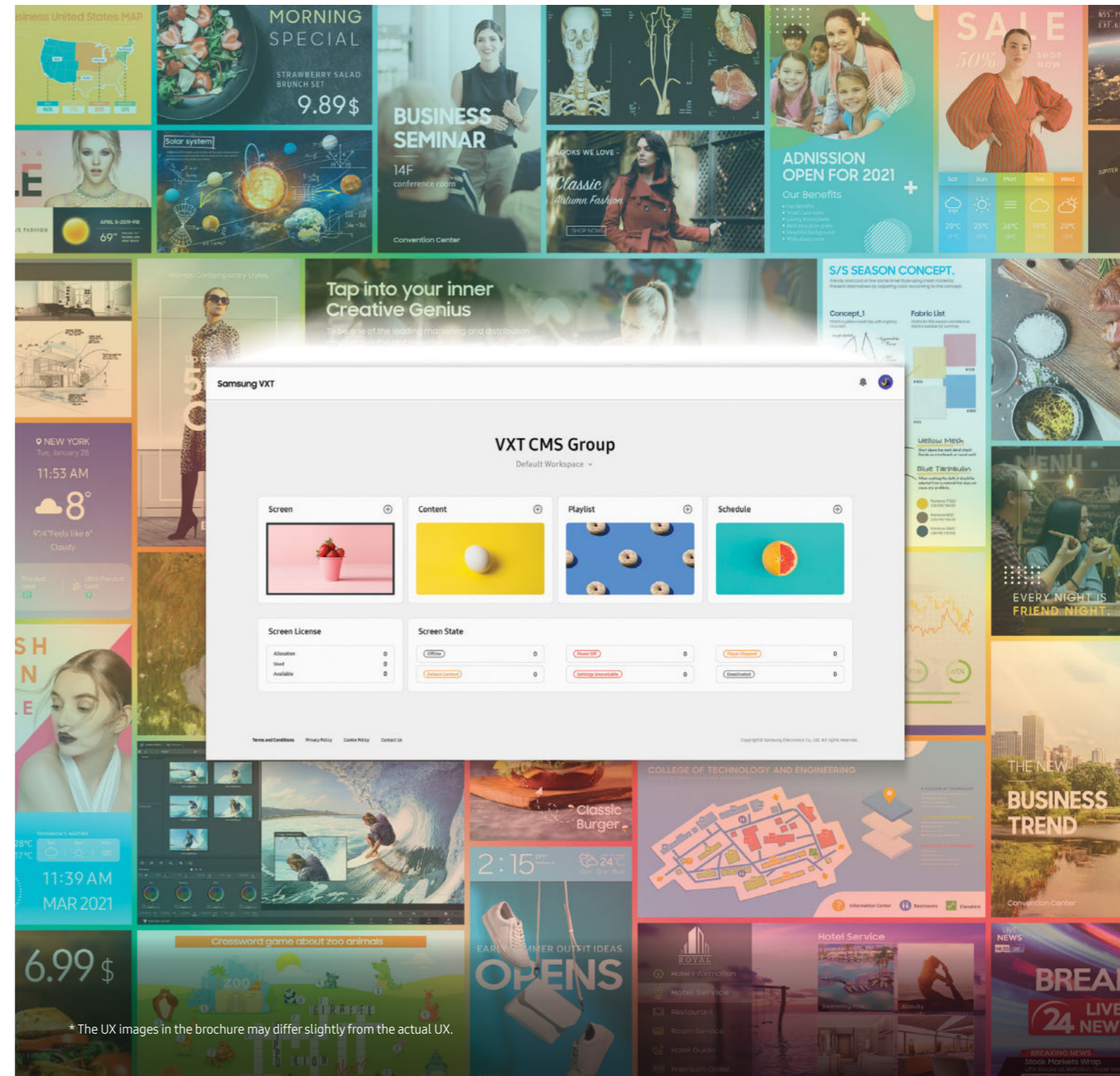


# Samsung VXT

Create. Connect. And capture.



## About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at [news.samsung.com](https://news.samsung.com).

## Samsung VXT

For more information about Samsung VXT, visit [www.samsung.com/business](https://www.samsung.com/business)

Copyright © 2023 Samsung Electronics Co. Ltd. All rights reserved. Samsung is a registered trademark of Samsung Electronics Co. Ltd. Specifications and designs are subject to change without notice. Non-metric weights and measurements are approximate. All data were deemed correct at time of creation. Samsung is not liable for errors or omissions. All brand, product, service names and logos are trademarks and/or registered trademarks of their respective owners and are hereby recognized and acknowledged.

Samsung Electronics Co., Ltd.  
416, Maetan 3-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-772, Korea

2023-08

\* The UX images in the brochure may differ slightly from the actual UX.

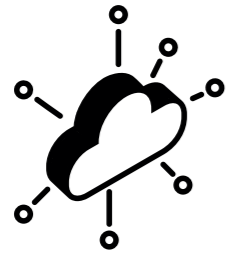
# What is Samsung VXT

Samsung VXT is the ultimate cloud-based visual display solution, bringing a content management system and remote signage management together in one secure platform.

Offered in a monthly or annual subscription model, the easy-to-use content creation and management system lets anyone develop and deploy sign content with no training – even from mobile phones anytime, anywhere.

Whatever size your business is, VXT offers the capabilities to meet your customers where they are and scales its functionality with you as you grow.

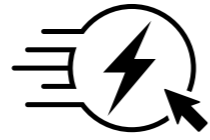
Unlock your potential. Start a free trial today, and when you're ready to take your signage to the next level, deploy it to all your signs instantly.



Cloud-based



Subscription service



Free trial



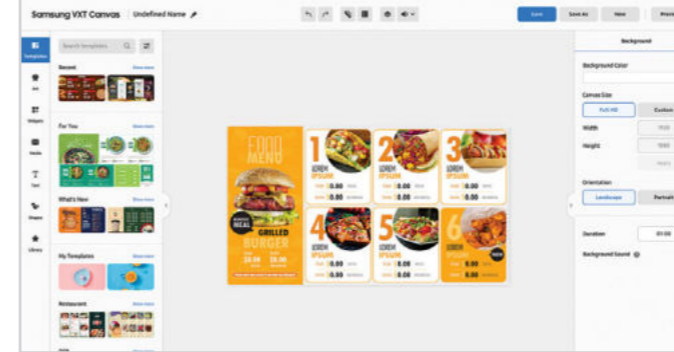
# Why Samsung VXT

## VXT Canvas

### Content creation is not difficult

Combine templates and Pre-loaded stock images with your own content to craft unique signage. Use an intuitive interface that eliminates the need for expensive, time-consuming software.

- 150+ free templates
- Custom font
- Pixabay

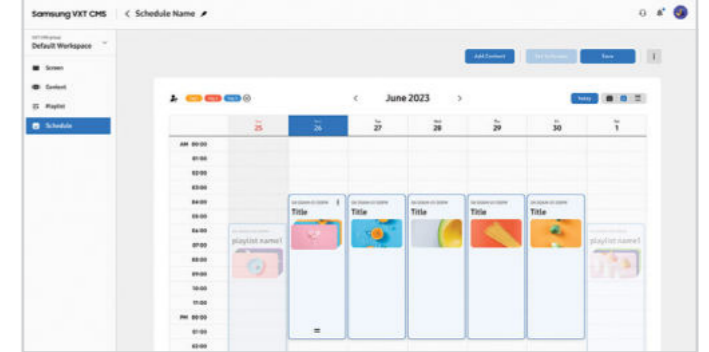


## Content Management

### It's so easy, anybody can do it.

VXT has made it incredibly easy to deploy content. Now, anybody can make and deploy content instantly at the push of a button, without the hassle of setting the deployment time.

- Content, playlist and schedule
- Tag management, Search by Tag
- Mobile UI
- Sync Play
- Auto location (Geo IP)

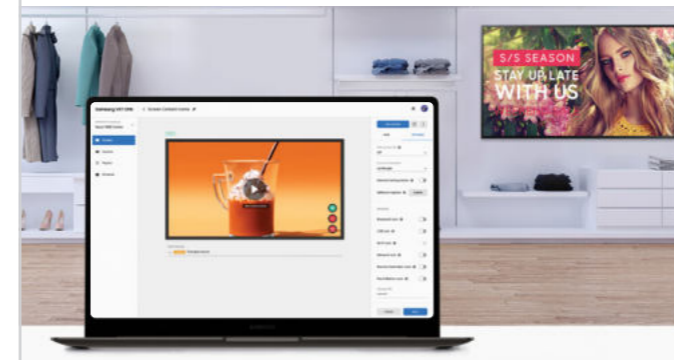


## Remote Management

### One platform does it all.

Samsung combines content management and remote hardware management into one unique platform, for a simpler and easier complete experience. If there is a device issue, it's possible to check and manage it in real time without having to visit it in person.

- Real time control (Streaming)
- Power on/off
- Auto power off
- Lock (BT, USB, WiFi, Network, Remote Controller)
- Screen orientation
- Remote configuration
- Software update

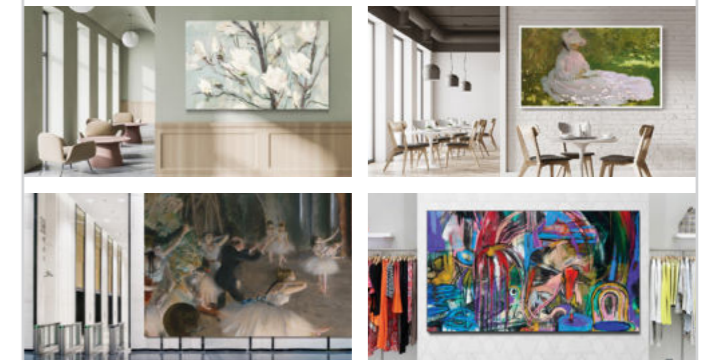


## VXT Art

### Your space becomes an art gallery.

Go beyond signage. Transform displays into masterpieces by renowned artists with incredible art content. Luxury, culture and style have never been closer to your business and your customers.

- Artistry
- Art DRM
- Mat management



\* VXT Art must be purchased separately.

# Why Samsung VXT

## VXT Player

### Don't worry about compatibility.

VXT Player is compatible with multiple web formats and standards, allowing users to efficiently and effectively play content without any file conversion or additional steps. Explore VXT on any device that supports a Chrome browser.

- Web-based player
- Browser player
- Easy enrollment with pairing code



## VXT Ad

### Find new revenue streams.

VXT is not just a content management solution. It is an extended platform that can apply and utilize various functions, like art and advertising\*. More services and solutions will continue being added to the platform in the future.

- 3<sup>rd</sup> party ad (mediation platform)

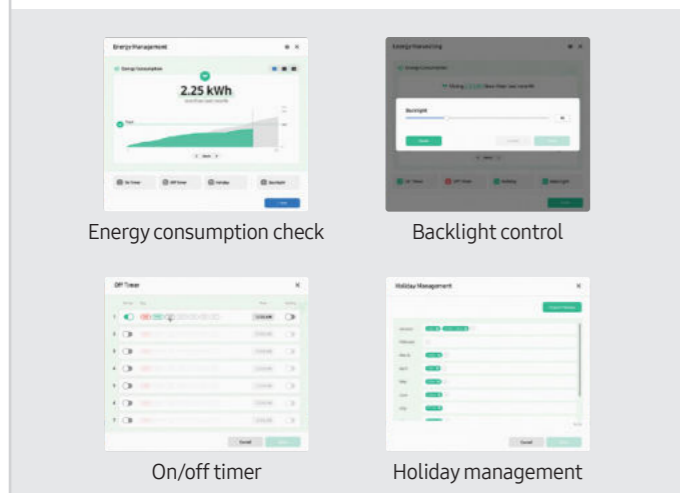


\* Samsung will not be responsible for any claims or damages arising from your sale and use of third-party ads

## Energy Management

### Keep energy costs under control.

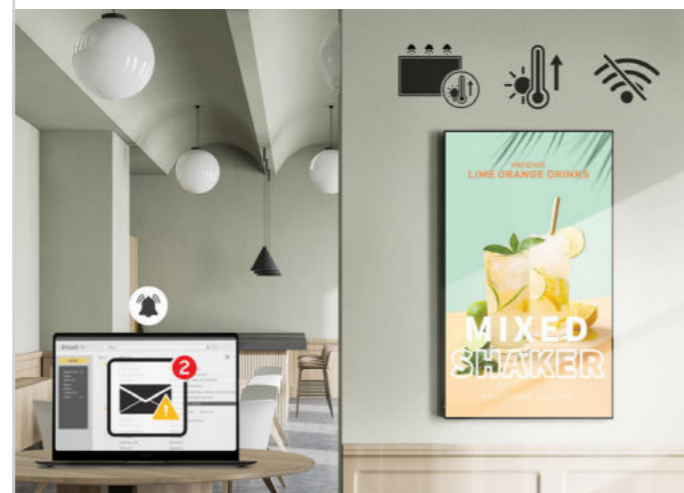
Energy Management is one of the powerful remote management functions available in Samsung VXT. Analyze electricity consumption month by month, and better manage energy use by adjusting brightness, setting automatic on/off times, and scheduling off days (like holidays) in advance.



## Early Warning

### Take action before a problem happens.

VXT detects dangerous situations in advance, such as a severe temperature increase or weak network signal. By sending a warning email to the user, it proactively addresses the issue before it affects any displays while also enabling stable content play.



# VXT Offering

Feature	Trial	Primary Plan			VXT PIRS	
		VXT Standard	VXT Pro	VXT RM	VXT Art	
Common	Multi Workspace	●	●	●	-	
	Tag	●	●	●	-	
	Tag Set	●	●	●	-	
	Search by Tag	●	●	●	-	
	Mobile UI	●	●	●	-	
CMS	Screen Enrollment by Pairing Code	●	●	●	-	
	Content Management	Playlist	●	●	-	-
		Scheduling	●	●	-	-
		Sync Play	-	-	●	-
	VXT Canvas	3rd party AD(Mediation platform)	●	●	-	-
		Free Template	●	●	-	-
		Widget	●	●	-	-
Pixabay		●	●	-	-	
Remote Management	Custom Font	●	●	-	-	
	Real Time Control(Streaming)	-	-	●	-	
	Power On/Off	●	●	●	-	
	Detail Screen Status	●	●	●	-	
	Auto Power Off	-	-	●	-	
	Screen Orientation	-	-	●	-	
	Remote Configuration	-	-	●	-	
	Software Update	-	-	●	-	
	Bluetooth Lock	-	-	●	-	
	USB Lock	-	-	●	-	
	Wifi Lock	-	-	●	-	
	Network Lock	-	-	●	-	
	Remote Controller Lock	-	-	●	-	
	Multi Control	-	-	●	-	
Energy Management	Power Consumption Check(detail calculation)	-	-	●	-	
	On/Off Timer	-	-	●	-	
	Holiday Management	-	-	●	-	
Early Warning	Device Temperature	-	-	●	-	
	Outdoor Fan	-	-	●	-	
	Network Error	-	-	●	-	
	Wifi Error	-	-	●	-	
	SW Crash	-	-	●	-	
	VXTArt	Artistry	-	-	-	●
Mat Management		-	-	-	●	
Art DRM		-	-	-	●	
Player	Web	●	●	-	-	
	Samsung	Browser Player(Virtual Screen)	●	●	-	-
		Samsung Signage(Tizen 4.0+)	●	●	-	-
Android	Samsung Flip	●	●	-	-	
	Nvidia Shield, Riko Magic	●	●	-	-	

\* Only one primary plan can be selected and two primary plans cannot be selected at the same time.  
 \*\* VXT PIRS (app) is only available to the customers who already have VXT Primary plan.  
 \*\*\* The SKU plans and launching schedule may vary by country and channel.